



Sustainability

Sustainability is a concept, the needle that weaves the threads of environment, society and economy together to nourish life, dignity, and business. Some would argue that sustainability is a balancing act between environmental stewardship, corporate social responsibility, and profitability. While others argue that attempting to balance the three sides of the sustainability triangle is reactive and that true sustainability is a question of design (proactive approach), that is design for environmental and societal benefit without compromising profits.

Either way, it begs the question, how does one achieve sustainability or even begin the process? This is the difficulty that many organizations face as each has its own unique set of challenges in areas such as environmental and product stewardship, energy and greenhouse gas management, or supply chain management.

BB&E has experienced staff to provide service in all aspects of sustainable development to aid your organization in creating long-term shareholder value. BB&E can assist your organization create its Sustainability Program by bringing together your environmental, social, and economical goals to:

- Improve customer relations by using safe, renewable resources to deliver quality products using programs such as:
 - Chemical management;
 - Environmental management systems;
- Meet shareholders' demands;
- Maintain competitiveness and enhance brand reputation;
- Set standards of corporate governance in areas such as:
 - Environmental compliance;
- Gather data and prepare sustainability reports with programs for:
 - Efficient energy management;
 - Controlling greenhouse gas emissions; and
- Maintain employee qualifications and job satisfaction.

By developing sustainable processes through a "Lean and Green" evaluation and products from renewable resources, organizations can reduce costs and risk. This adds value to shareholders. In fact, there are several sustainability indexes that investors can monitor and compare companies to direct their investments. Even if you are a small or private business, sustainable practices can benefit you by giving your organization a competitive advantage.

Whatever the need, BB&E's experienced group of engineers and professionals can offer practical, cost effective solutions to your organization. BB&E can help you understand sustainability and what it means for your set of circumstances and if you are seeking transparency, BB&E can provide you the reports you need to communicate to customers and investors.

